

Article submitted by: **Ted Dewar-Healing**

# Helping the potential franchisee – *franchiseadvice.com*

## The Franchisee

This site adopts the philosophy that the “Franchisee is the VIP” - recognising that investment from franchisees is the essential lifeblood of the industry. Franchiseadvice.com enables those investigating franchising to see whether franchising could fulfil their future ambitions and to avoid some of the pitfalls often encountered when starting a new business.

- We provide a complete list of available franchises, constantly updated on our Database
- We provide a comprehensive list of sources of advice Services
- All franchises are categorised by industry type. For a full explanation of categories visit our typical day section.
- Business services are listed by category for ease of location
- Franchises can be identified by business type category
- The franchising information section will guide you through choosing a franchise that is right for you.

tdh@franchiseadvice.com

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