

A day in the life an office based franchisee

Typical types of business

- Employment & Training
- Estate Agents
- Business Transfer Agents
- Homefinders Agencies
- Estate Services
- Property Management
- “For Sale” Sign Erection
- Mortgages

With a few exceptions, these are office based franchises requiring top professional communication skills plus management and organisational abilities. Sales, networking and negotiating skills will be paramount amongst essential qualities.

Typical Day

1. Liaise with staff to ensure daily targets are set.
2. Recruit new staff
3. Train staff
4. Monitor customer care skills
5. Prospect for new clients
6. Liaise with existing clients
7. Complete daily statistics report
8. Monitor overall goals against targets
9. Check accounts
10. Check cash flow

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